



## ***I AM A CONSULTANT, NOW WHAT?:***

*How do I market my skills?*

*By Darcy Lewis*

I was the queen of “curbside Touch For Health” for many, many years. With honorable intentions, I would offer to balance wherever I saw pain and suffering, much like superman/woman. I’m sure I did good, maybe even affected permanent changes. Unfortunately, these “on the fly” balances were easily forgotten, by the person receiving the balance and by me, so lasting transformations and cheerleaders for Touch For Health went by the wayside. Now that I am a consultant and can take time with clients, I’ve taken a completely different approach to my work.

I’ve realized that creating time and space for a balance can be sacred. I further realize clients want and deserve much more than a one shot balance. They deserve a transformation.

Transformations rarely take place in an instant. It is true there is an instant of change, however, a process usually follows that change. An example of this is pregnancy. There is an instant where a major change takes place, but the real work in growing that precious being happens in the nine months following. Of course the classic example of transformation is the butterfly. It appears to us that this magnificent magic occurs instantly and effortlessly, when in fact, this living creature had to go through four very different stages of growth to get to be this wonder of nature with beautiful wings. When it was in its pupa stage, just before becoming a butterfly, it was making major changes to its being, growing its various parts such as legs and wings, much like the fetus in the womb.

As consultants, we can offer transformation to our clients if they are willing to work with us long term. In fact, we are doing our clients a disservice if we do not make it easy for them to say yes to transformation. As we work with someone repeatedly, the relationship deepens, the connection is stronger, and intuition builds.

Serve your clients honorably by offering them a package. Generally, I like to offer a three-month, 10-balance package to begin with followed by a maintenance package lasting 6 – 9 months. This package contains 12 balances, most of them 14 muscle balances, incorporating more specialized work as needed.

As Touch for Health Kinesiology Consultants we have one thing in common in the basic Touch For Health balance. Above and beyond that, our skills and expertise varies. I am also a Brain Gym Consultant, and I have gone through Professional Kinesiology Practitioner Training, among other trainings. I sat down and listed all I could offer a client and translated that into various sessions I to create the transformational package. I urge you to do the same. Your package will look different than mine because your skills and expertise will be unique to you.

I have included my packages in your handout, however, they are just samples. I ask that you use them to get your own ideas to build your own packages, creating sessions that utilize your unique expertise. The first sample is the intensive 3-month package and the second is the maintenance package. I will continue to improve on these, as they are a long way from perfect. Know that I do tweak them for each client, so they are somewhat individualized. You should know an attorney has not approved them☺

My “Total Happiness Guarantee” follows the sample packages. This comes from Matthew Blom, one of my coaches.

I say all this to you and to clients, with the disclaimer that I am not a doctor, this package is about two people working together to bring about positive changes and bettering lives.

I urge you all to go out there and begin a partnership with clients, transforming lives, improving health, body, mind and spirit.

Darcy Lewis

### **Ultimate Clearing Blocks to Health and Freedom Package**

- Are you where you thought you would be at this time in your life?
- Are you as healthy as you would like to be?
- Have you accomplished all the things you have set out to do?
- Do you feel that there is still a major contribution you have to offer the universe, but you are worried that it might not happen?

It is normal to have these concerns as you mature. As elders or “elders in training”, we want to keep our health, our vitality, our mental acuity, and our creativity. Your experience has shown you that doctors are great at fixing broken bones, administering tests, writing prescriptions, and performing surgery, but you desire WELLNESS, AND OPTIMAL HEALTH, not just the absence of disease. It is not enough for you to be disease free! You need optimal health to have the energy, motivation, and inspiration to reach your full potential and make your contribution. You have so much to offer!

What you would like for yourself is:

- Increased energy
- Better assimilation of nutrients
- Improved digestion
- Inspired creativity to complete that project!
- Normal blood pressure

As a young adult, I found a method that got rid of my neck pain caused by working as a dental hygienist. I had searched for 7 years to relieve the pain in my neck, trying massage, Rolfing, and chiropractic, but the pain kept coming back. I finally found the answer and it was solved in 5 minutes! That started my journey of learning many alternatives for improving health and achieving wellness, body mind and spirit. Believe me, the neck pain is just a fraction of the challenges this work can solve. I want to share this knowledge with you as you embark on this new and exciting phase of your life.

**The Package below will clear your blocks to better health and optimal living!**

3 Intensive Goal Balances	60 – 120 minutes
1 Complete Muscle Balance, 42 muscles	60 minutes
2 Nutrition and Toxicity Balances	45 minutes
4 Five Element Muscle balances	30 minutes
Unlimited Email contact with me	
4 short phone sessions	15 minutes

Bonus: ½ off tuition in my classes for 6 months

Total value:	\$997
3 payments of \$237	\$711
Full Pay	\$677

After going through the clearing phase it is best to go into maintenance phase for optimum health.

What you get:

“Tune ups” bi weekly (12)

Unlimited email support

4 “emergency phone calls (15 minutes)

Value: \$760

Full Pay: \$527

Pay Monthly: \$ 97 X 6 = \$582



**This is to describe in writing the Total Happiness Guarantee.**

If, after the first session, you don't love the work we are doing, if you don't see that it is what you need to overcome your challenges and achieve your goals, then not only do you not have to continue, you can have a full refund of every penny you paid.

And, you are welcome to keep all the changes you received from the first session!

Sincerely,  
Darcy Lewis